

## CONTACT

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## DIGITAL & UX

Web & App Design  
User Research  
User Testing  
Wireframing  
Prototyping

## GRAPHIC & BRAND

Brand Identity  
Print & Publication  
Packaging  
Social Graphics  
Photography  
Retouching  
Infographics

## CLIENTS/ COLLABORATIONS

The Ohio Lottery  
Akron Children's Hospital  
Dexcom  
Krylon  
Dewalt  
TroyBilt  
KraftMaid  
Gold Star

*References available upon request.*

## EDUCATION

Master of Science in User Experience Design  
Kent State University, 2020-2022

Bachelor of Fine Arts in Visual Communication Design  
Minor in Photo Illustration and User Experience Design  
Kent State University, 2015-2019

*Adjunct Professor of Visual Communications, Jan. 2025 to present*  
*ALGA Cleveland Communications Director, Jan. 2024 to Aug. 2024*

## EXPERIENCE

Marcus Thomas LLC., Digital Designer  
May 2022 to Jan. 2025

Worked with multiple internal teams to provide general UX guidance and expertise for web and digital projects.

Created clean, polished visuals and templates for both internal use and client branded presentations.

Conducted user testing/interviews, both moderated and unmoderated, and compiled and analyzed results to develop and present recommendations based on the findings.

Worked with cross-functional teams to execute and present creative concepts and ideas, both internally and client-facing.

Prototyped high fidelity website and app mockups to present usability and function for user testing and client presentation purposes.

Mapped out and designed a wide variety of landing pages, microsites, apps, and email templates for several types of industries.

Participated in brainstorming and design discussions and contributed innovative, new ideas and concepts.

Provided photography services in-house and on-site and worked as a production assistant in the recording of various video shoots.

Retouched large batches of client-provided and in-house photography to reflect and align with existing images and brand style.

Developed creative motion graphics that coordinated with existing campaigns to use as social media and in-app promotions.

Visia Marketing, Graphic Designer  
Feb. 2019 to May 2022

Designed various creative digital and print materials for marketing purposes.

Brainstormed, storyboarded and developed branded motion graphics.

Retouched client images and produced video content for social promotions.

Wireframed and created new, sleek website flows and designs.

Designed high-quality presentation decks for client and internal team use.

Developed design direction and worked within existing brand guidelines.

Created icons, logos, and other visual graphics to reflect brand identity.